

NORTHEASTERN NEVADA ECONOMIC DEVELOPMENT DISTRICT'S  
BOARD OF DIRECTORS MEETING AGENDA

Great Basin College  
VIA ZOOM

<https://us06web.zoom.us/j/87457318153?pwd=UamaQyPIPdHv27TUYwPajhZa7LSJ3I.1>

1500 College Parkway

Elko, NV 89801

**Wednesday, April 24, 2024 at 11:00 am PST**

**A. CALL TO ORDER: By NNEDD Chair of the Board, Mackenna Velez, Southwest Gas.**

The agenda for this meeting of the Northeastern Nevada Economic Development District (NNEDD) has been properly posted for this day and time in accordance with NRS requirement.

In accordance with NRS 241, the Board may: (I) change the order of the agenda, (II) combine two or more agenda items for consideration, (III) remove an item from the agenda or delay discussion relating to an item on the agenda at any time, (IV) and if the agenda is not completed, recess the meeting and continue on another specified date and time, (V) place reasonable restrictions on time, place, and manner of public comment and that comment based on viewpoint may not be restricted.

NNEDD's monthly board meeting agenda and board meeting minutes are now posted for public viewing on our website at [www.nnedd.com](http://www.nnedd.com).

**B. ROLL CALL: Introductions of Board Members and Guests**

**STAFF:**

Jamie Beasley-EDD Director

Kris Ashdown-NNRDA Assistant

Sheldon Mudd-NNRDA Executive Director

**BOARD MEMBERS:**

Mackenna Velez-Southwest Gas

Rich McKay-Eureka County

John Schifer-EmployNV

Luke Fitzgerald-Koinonia construction

Monique Golihar-City of Jackpot

Jacob Rivera-GBCC

**C. PUBLIC COMMENT PERIOD:**

PUBLIC COMMENT WILL BE ACCEPTED IN PERSON AND VIA EMAIL. WE ENCOURAGE THE PUBLIC TO PARTICIPATE IN THE MEETING BY SUBMITTING COMMENTS TO [KRIS@NNRDA.COM](mailto:KRIS@NNRDA.COM) – WHERE THEY WILL BE THEN ADDED TO THE RECORD.

**There was no public comment.**

This agenda item is to provide time for the general public to address the Board regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.

**D. MINUTES:**

- 1) Review of the April 10, 2024, meeting minutes. There was not a quorum, so there are no official minutes to approve. **FOR DISCUSSION**  
**NO ACTION TAKEN. We did not have a quorum so meeting minutes were not recorded.**

**E. NNEDD FINANCIALS:**

- 1) As the NNEDD has only been active for just over a month, there are no financials to review.

**NORTHEASTERN NEVADA ECONOMIC DEVELOPMENT DISTRICT'S  
BOARD OF DIRECTORS MEETING AGENDA**

**F. NEW BUSINESS:**

- 1) Discussion and approval regarding whether NNEDD should join the National Association of Development Organizations (NADO) as recommended by the EDA or the International Economic Development Council (IEDC).

**FOR POSSIBLE ACTION**

**DISCUSSION:** Jamie Beasley gave the Board a summary of NADO and IEDC and asked the Board if they have a preference as to which organization, if any, should NNEDD join. NADO costs \$3,000/year for membership while IEDC costs \$455/year. NADO represents a national network of more than 500 Regional Development Organizations while IEDC is the largest membership organization for economic developers in the world with over 4,500 members. Ms. Beasley feels that IEDC would be a beneficial starting point for the first year then evaluate after the year is up to see if we should continue with IEDC or look more into NADO at that point. Ms. Beasley mentioned meeting Christine Brandon who is the Director for WNDD (Western Nevada Development District) which is the only other Economic Development District in Nevada. Christine has offered her knowledge and expertise to Jamie whenever she needs help or has questions. Luke Fitzgerald agrees that being able to network with other people in this field as well as collaboration within the same field he feels is important. Without having done research on either entity, he thinks it would maybe be best to begin with the IEDC as it seems to provide more for less dollars. Monique Golihar asked if these organizations are there for networking and learning from others that are trying to do what we do? Jamie answered, "yes and they also have training, policy advocacy, and mentoring programs."

Mackenna Velez wanted to know if between the 2, do you (Jamie) think IEDC would be a better source for you to lean on? Jamie answered, "I called NADO yesterday and was basically told that everyone kinda does things their own way". Jamie felt like she wouldn't get the direction and/or answers from NADO. Rich McKay commented that he doesn't feel strongly for or against either membership, maybe the cheaper one like Luke and Monique pointed out might be a better option. But as Jamie is coming up to speed in your role and have the ability to call upon peers to see what they are doing, could be valuable.

**ACTION:** Mackenna Velez made a motion to approve NNEDD to buy the IEDC membership for a year. Luke Fitzgerald seconded the motion. The motion passed unanimously.

- 2) Discussion and approval regarding whether NNEDD should utilize social media.

**FOR POSSIBLE ACTION**

**DISCUSSION:** Jamie Beasley let the Board know that after talking to other EDA's, she thinks it would be beneficial. Without being a part of the social media scene, she'll have to find relevant subjects to post. For instance, events happening and funding opportunities. Jamie said she might create a newsletter and would like the Boards input on what they would like to see in the newsletter.

**ACTION:** Rich McKay made a motion to initiate a social media platform for the NNEDD. Monique Golihar seconded the motion. The motion passed unanimously.

- 3) Discussion and approval regarding choosing a Vice-Chair

**FOR POSSIBLE ACTION**

**DISCUSSION:** Ms. Beasley let the Board know that most organizations have a chair and vice-chair. Sheldon Mudd informed the Board that the way the organization is set up in order to have continuity between NNRDA and the NNEDD is NNRDA's vice-chair will be the NNEDD's chairperson. Every year NNRDA's vice-chair moves into the Chairperson's seat so whoever is NNRDA'S new vice-chair would then be the NNEDD's chairperson. Sheldon still thinks it's important to have a vice-chair for the NNEDD but that position won't necessarily be able to assume the chair position because of the way we have it organized.

**NORTHEASTERN NEVADA ECONOMIC DEVELOPMENT DISTRICT'S  
BOARD OF DIRECTORS MEETING AGENDA**

**ACTION: Mackenna Velez nominated Luke Fitzgerald to be the vice-chair for the NNEDD. Rich McKay made a motion to approve Luke Fitzgerald as the vice-chair for the NNEDD. Jake Rivera seconded the motion. The motion passed unanimously.**

- 4) Discussion and approval regarding allowing Director to write letters of support as requested for projects that fall within the purview of the NNEDD's mission without seeking Board approval each time.

**FOR POSSIBLE ACTION**

**DISCUSSION: The idea behind this is if someone reaches out to Ms. Beasley for a letter of support as it is right now, she must first get board approval which could take up to a month or the Board can give Jamie approval to write letters of support at her discretion. Sheldon let the board know that the NNRDA Board graciously trusts the Executive Director to write letters of support as well as letters of opposition at his own discretion as long as it falls within NNRDA's mission and/or our CEDS goals. Sheldon advised Jamie to get the same approval knowing that if it could be a source of contention then she would want to bring it to the Board for approval, opposition, or to stay neutral and decline the ask.**

**ACTION: Mackenna Velez made a motion to give Jamie Beasley authorization to write letters of support or opposition for request that fall within the purview of the NNEDD's mission with the caveat that Sheldon Mudd will review and support. Luke Fitzgerald seconded the motion. The motion passed unanimously.**

- 5) Discussion and approval regarding the frequency of Board meetings, e.g. monthly, bimonthly, quarterly.

**FOR POSSIBLE ACTION**

**DISCUSSION: Jamie Beasley told the Board that she would prefer to have monthly board meetings with the understanding that she can cancel the meeting for that month if there are no decisions to be made.**

**ACTION: Mackenna Velez made a motion to hold NNEDD Board Meetings every month and if there's nothing that needs to be approved they can cancel the meeting for that month. Luke Fitzgerald seconded the motion. The motion passed unanimously.**

- 6) Discussion and approval regarding Director attending U.S. Housing & Community Development conference in Dallas May 30-31.

**FOR POSSIBLE ACTION**

**DISCUSSION: Jamie Beasley let the Board know that Sheldon had told her about this conference. This is a national conference where they are bringing together experts in housing, manufacturers, and developers. She feels like it would be a good idea for her to see what other communities are doing and hear about what might be coming down the pipeline. There's a developer that wants to do business in Ely and she's connected with a manufacturer that's in Oklahoma and she invited Jamie to tour the facility with her. There's money in the budget for her to go.**

**ACTION: Rich McKay made a motion to approve Jamie to attend the US Housing & Community Development Conference in Dallas. Mackenna Velez seconded the motion. The motion passed unanimously.**

## **G. REPORTS**

- 1) **Status Report:** Staff will provide status on various activities and projects.

**Jamie Beasley let the Board know that the website is up and running. Jamie has been exploring Northeastern Nevada as well as becoming familiar with all the different agencies. She has been looking at different funding opportunities for infrastructure and grants for civic infrastructure. Sheldon worked with Jamie to get the EDGE, the portal used to apply for federal grants. There's always many steps involved when the feds are involved.**

**Jamie has been trying to meet with her Board Members to get to know each of you.**

**Jamie met with a couple ladies who work with the Nuclear Energy Institute trying to understand what it would look like and what other areas are doing.**

**Sheldon added that they had chatted with a rapid deployment housing outfit out of Reno. Luke has talked with this company as well and is excited to see if it could work out.**

## **H. BOARD MEMBER REPORTS**

**NORTHEASTERN NEVADA ECONOMIC DEVELOPMENT DISTRICT'S  
BOARD OF DIRECTORS MEETING AGENDA**

1) Board members will be provided the opportunity to give a short report on their business or their city/county.

**I. ADJOURN. Meeting was adjourned at 11:48 am.**

**Respectfully submitted:**

\_\_\_\_\_  
**Kris Ashdown, NNRDA Executive Assistant**

DRAFT